Gold Country Fly Fishers Board Meeting Notes October 31, 2018

Location: Reel Anglers Fly Shop

Present: Clay Hash, Jimmie Marchio, Mike Chapel, Larry Strauss, Diane Berg, Mark Hermes,

Dave Ackerman, Tom Page, Larry Uno

Guests: Sheila Weintraub, Frank Rinella, Tom Grant, Tim Ackerman, Drew Irby, Peter Burnes

(1) Board Discussion and Approvals

Approval of last Board Meeting Notes – Motion to approve as presented by Diane Berg. Second by Mike Chapel.

Motion passed.

Review Club Financials

- Mike Chapel presented the year-to-date financial statements. To date, club operations are approximately \$800 ahead (revenue less expenses).
- Yuba Fest Mike presented spending tracking for Yuba Fest. The event ended up with net income of approximately \$1,260. There was discussion of what to do with these funds. One suggestion was to return the \$500 seed money provided by the GCFF Conservation Committee funds. Another suggestion was to allocate the entire net income to the Conservation Committee. Fund allocation to be authorized at the next meeting.

(2) Committee Reports

- Clay thanked those committee chairs attending today's meeting as previously requested.
- Workshops & Clinics There was discussion as to why attendance has been low at the classes and clinics. One suggestion was to reintroduce paper sign ups. Clay suggested a fewer number of classes and clinics in 2019. There was agreement that additional marketing is needed to make sure the membership is aware of what is being offered.
- Conservation Committee Report by Frank Rinella and Drew Irby; reviewed 2018 spending and plans;
 - Wounded Veterans the 2018 program went well; there was discussion of moving the Yuba Fest 2019 to not conflict with the Wounded Veterans weekend.
 - Auburn Kids Fishing Frank will be organizing volunteers for this monthly event.
 - Know Your Watershed Frank presented the agenda for the 2019 Know Your Watershed event planning meeting and asked that the GCFF consider participating in one event in April 2019 in partnership with another conservation organization.
 - Ace's memorial service Frank announced a memorial service for Ace Emmerling will be December 8, 2018.
 - <u>L Yuba R Signage</u> the conservation committee will work to replace or repair the damaged signage on the Lower Yuba River.
- Northern California Council of Fly Fishers International (NCCFFI) Report by Frank Rinella. The NCCFFI has introduced a new theme and poster for 2019. The NCCFFI will

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again participate in the fly-tying program at the Sacramento and Pleasanton Sportsman Exposition events.

- Membership –There were no new members since last report.
- New Members Report by Tim Ackerman. In 2017 and 2018, there have been 80 new members. The Board thanked and congratulated Tim and the new member committee for their efforts; The next Fly Fishing 101 is planned for April 2019.
- <u>Website</u> Larry Strauss continues to research the ability to show a list of members who have signed up for an event to anyone who is considering signing up. The Fishout committee believes this will improve on line signups.
- Fish Outs Report by Tom Grant. The Fish out committee believes paper signups will help get more signups; Tom has added Mike Connors to the committee and is looking for one more member to replace both Larry Strauss and Dave Bear.
- Programs Report by Dave Ackerman. All general meeting programs have been established.
- Trout in the Classroom Report by Larry Uno. 3 more teachers were added to the program; additional tanks are in surplus; the club should better utilize the Trout in the Classroom for marketing the Yuba Fest to the middle school students. There is a teacher's CD available now to assist the teachers in developing a curriculum. The program received \$370 from the FFI to support local activities. There remain two tanks outstanding from Vicky (past GCFF member). Larry Strauss will contact Vicky and attempt to retrieve the tanks.
- Newsletter No report. The Board wishes to let Bill Burden know to acknowledge the receipt of articles to make sure the authors know their submission has been received via email.

(3) Continuing Business

- ♣ SYRCL
 - SYRCL Fly Fishing 101 class for their members. SYRCL has 3,000 members. Class would cost \$40 or the participant could apply the \$40 to become a member of the GCFF club. Clay Hash to follow up; possibly coordinate with the Know Your Watershed program in April 2019.
- Committee Descriptions Update
 - GCFF Board & Committees Roles & Procedures Clay volunteered to help collect and organize Board Member and Committee Roles and Procedures. Shelia and Tom Grant volunteered to help.
 - <u>GCFF Document Repository</u> -- Larry Strauss has created an archive repository using the GCFF's Google account. The goal is to have all club legal and reference documents available in digital form.
 - Marketing Committee Sheila Weintraub offered to draft a mission statement for marketing GCFF activities.
- By-law modifications —Report by Jimmie Marchio. Articles of Incorporation and Bylaws have been filed with the California Secretary of State. Modifications need to be filed as

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well. It was suggested the club rely on procedure documentation to improve club operations instead of refiling incorporation documents. Procedure documentation should be delayed pending the completion of the strategy revisioning process.

- Yuba Fest 2018 Report by Clay Hash. The event was a success in that the club was well prepared for the event and that all who attended had an enjoyable time. The highlights were the participation in the youth activities (bugs, flies, and casting), Melinda Booth's keynote address; the presentation tent, and the Heifer Belles Band. It was agreed the event should attract more people from the community. Improved marketing and simply more time to market should help attendance in 2019.
- ➡ GCFF Strategic Planning Report by Clay Hash. Clay has invited about 40 active club members to a strategic planning meeting scheduled for November 5, 2018. This initial meeting allows members to be heard. Additional meetings will likely be in February or March 2019. Initial meeting should keep out of the details but focus on big picture items. The GCFF has about 180 members now. Figuring out where the club goes from here is important. Volunteers are needed to be on the planning committee. This work should continue in 2019 with a target completion by August 2019.
- Nominations for 2019 Officers and Board Members
 - Clay reported the slate for 2019. At the November general meeting, the slate will be presented; a voice vote will be used unless there are additional nominations for any of the open positions.
 - President Nominee Jimmie Marchio
 - Vice President Nominee Larry Strauss
 - Secretary Nominee Sheila Weintrab
 - Treasurer Mike Chapel
 - Past President Clay Hash
 - 2nd Year Director Tom Page
 - 2nd Year Director Larry Uno
 - 1st Year Nominee Frank Rinella
 - 1st Year Nominee Diane Berg

(4) New Business

Holiday Party – Report by Peter Burnes. Planning is coming along well; there remains a need for day of event volunteers to sell raffle tickets and to be greeters. The reservation cutoff will be November 19th giving the committee time to finalize arrangements with the caterer. There was discussion inviting leaders of other organizations or the community.

(5) Next Board Meeting:

The next Board meeting will be in January 2019. Jimmie Marchio will provide details.

Meeting adjourned at 4:00 p.m.

Submitted by:

Larry Strauss, Secretary