

GOLD COUNTRY FLY FISHERS

BOARD MEETING

*Wednesday, September 25, 2019, 2:00 pm
At Reel Anglers Fly Shop, Grass Valley*

Minutes

- 1. Call to order:** Larry S., V.P. presiding, 2:02 pm
Present: Larry S, Sheila, Mike C, Clay, Frank, Tom P, Larry U
Guests: Dave A., Mike McKinley, Peter Burnes
Excused: Diane, Jimmie
- 2. Approval of Agenda** – Approved with no modifications
- 3. Approval of Minutes from August 28** – Motion Mike, second Frank, approved.
- 4. Treasurer's Report** –Mike Chapel
We are in good shape. The meetings facilities budget line item is over because we had to pay for the Condon Park BBQ, which we haven't had to do in the past. The Conservation Committee budget balance is approximately \$1,950, which includes \$300 from the film festival and \$640 from Malakoff. The GCFF annual budget has not yet been revised to include the new Yuba Fest budget. Regarding Yuba Fest, Dave A asked how to estimate number of people for food. It was agreed to buy food for 200 people including both youth and adults. Last year \$660 was spent on food, \$410 was collected; leaving \$250 deficit on food. The goal of Yuba Fest is to break even. Clay said that proceeds from Yuba Fest last year were supposed to go toward the Youth Program which hasn't happened yet but will launch at Yuba Fest this year and proceeds from Yuba Fest will go toward the Youth Program.
- 5. Correspondence**—Mike Chapel
We have received a very nice thank you letter from the South Yuba River Citizens League (SYRCL) for the \$800 we contributed to their youth Chinook Salmon rafting trips.

ACTION: SYRCL's thank you letter should be posted on the web site and printed in next month's newsletter. Larry S. will scan and forward to appropriate persons to accomplish both.
- 6. Committee reports:**

Membership—Mike Chapel

New Members—Tim Ackerman

Tim was not present; Mike reported GCFF has 187 members now.

Conservation Education—Frank Rinella

Frank reported that the October 3, 4, & 5 Wounded Veterans event at Horseshoe Bar Reserve is set and all needed volunteers have been signed on. As in past years, at the General Membership meeting on 10/1, the hat will be passed for our donation to the event.

Frank also reported that the CE meeting on 9/30 will be primarily devoted to final arrangements for Yuba Fest 2019 which happens on 10/12.

Programs--Dave Ackerman

Dave reported that this year's programs are all set and he and his committee are working on next year's programs. There is a new member of the club, Rich Fetterman, who is very enthusiastic about helping arrange for programs. In addition, Dave reported that potential presenters' prices for programs have gone up.

Mike McKinley added that he is a member of the Granite Bay club as well as ours and that GB has a bigger program budget than we do, but that he finds GCFF programs "every bit as good" as GB's.

Fishouts--Tom Grant

Tom was not present, but Dave A. reported that the three day/two-night Delta trip on November 6, 7, and 8 has 8 people signed up.

Trout in the Classroom--Larry Uno

Larry U reported that there has been a discussion about the value of hatcheries between a Grass Valley Charter school teacher and SYRCL. This year may result in fewer salmon in the classroom as some would prefer to do steelhead trout.

Northern California Council of Fly Fishers International (NCCFFI)--Clay Hash

Clay and NCCFFI are working with Yuba Fest to get more clubs to participate on the NCCFFI board. The focus of NCCFFI is three-pronged: Conservation, Education and Community. Clay reminded us that we can take advantage of a 50% (or more) discount on items for our Holiday Party silent auction, our Youth Program, and/or our loaner program. Yuba Fest will be taking advantage of that discount because even after paying California sales tax and FFI's handling fee, the savings is significant.

Larry S added that NCCFFI's support of Yuba Fest includes spreading the word throughout the NCCFFI territory of Northern California and Northern Nevada. He also noted that the Southern California Council of FFI does a huge fundraising effort which may be a model for future Yuba Fests.

Fly Fishing 101--Clay Hash

Clay reported that the next classes will be held on November 16 and 17 and needs at least 8 registrants to be held. He hopes that Yuba Fest 2019 will supply some.

ACTION: Clay will put an ad in the newsletter and a shout out or email to all members about this opportunity.

Clay also will talk to SYRCL again after their film festival, offering the FF101 class to them, charging \$50 for SYRCL members which would include a \$40 year's membership in GCFF.

Workshops and Clinics--Clay Hash

The FFI fly casting challenge as well as the other teaching that will occur at Yuba Fest are the only workshops and clinics so far. The Madelyn Helling room is paid for through November and is available to us depending on open dates.

Larry S. would like to use the room for the GCFF November board meeting, pending his discussion with Jimmie, in order to invite present and incoming board members as well as all past presidents to a "think tank" planning session for 2020.

Yuba Fest--Clay Hash

Clay will do two presentations and have a Fly Fishing Traditions booth near the Greeters' booth. GCFF and the CE committee will share a booth which should have a GCFF board member there.

ACTION: Larry or other members of Yuba Fest Committee will ask Jimmie, Bill Burden and others to be present at booths and commit to scheduled time slots during the day.

Larry added that promoting Yuba Fest to youth is being accomplished by his having arranged with the Superintendent of Nevada County schools to use their PONY Mail system to reach thousands of students, parents, teachers and others. The Marysville School District also distributed flyers, posters, and ¼ page handouts to 8 schools. The person he worked with, Lisa Mejia, emailed 1,500 Marysville School District employees about the event. Larry also added that SYRCL is promoting the event as well.

Larry reported, regarding the on-line discussion of sharing proceeds from the event, that should there be proceeds garnered, we should discuss what to do with them at that time.

Frank added that neither FFT or NCCFFI are expecting any money back from their support.

Mike C said that GCFF is the "bank" for Yuba Fest and that he believed no money decisions should be made by anyone other than the GCFF Board.

Holiday Party—Peter Burnes

Peter reports that Holiday Party planning is on track, that follow-up on donations have been assigned, and that an analysis of the results which was not done last year will be done this year.

Frank offered a suggestion that placement of high-end items should be toward the front and more visible than last year.

7. Old Business:

A. Elections and Nominating Committee—Larry Strauss

Larry reported that four people have expressed interest in serving on the Board: Sheila Weintraub, Mike McKinley, Rich Tortosa and Ed Tully, but that a Secretary is still needed.

B. Roles & Responsibilities (Procedures Manual)—Clay Hash/Tom Grant/Sheila Weintraub

Work is proceeding well and the Committee hopes to submit the completed Manual to the Board at its October 30 meeting.

C. Member Survey—Sheila Weintraub/Tim Ackerman

Sheila asked that the item be tabled as interest has waned. Item was tabled indefinitely.

D. Future Board Meeting Dates and Locations--Sheila Weintraub

Sheila reported that Jimmie had received a negative response when he asked at last General Membership meeting whether evening meetings would encourage more attendance by members.

Larry offered that he is planning some flexibility in times and places of next year's Board meetings and reminded us that:

The General Membership Meeting is held on the first Tuesday of every month in which it is held. The Board is required by the Bylaws to meet quarterly but generally meets on the Wednesday prior to the General Meeting.

E. Youth Program—Clay Hash

Clay reported that at our March 1 Board meeting, the Board had voted to market our sport to youth and that the CE Committee had agreed to pledge money to support the purchase of equipment and supplies for a Youth Program.

Clay also reported that Yuba Fest 2019 will serve as the inaugural event of that Youth Program and there will be 5-6 teaching stations there.

Mike C asked whether CE had the personnel to do the Youth Program and whether GCFF had volunteer teachers.

Clay said the Youth Program needs to be a committee on its own and get cooperation and personnel from other committees and the membership.

Larry S reported that he believed we do and mentioned names of teachers who are also members.

8. New Business:

A. Youth Committee—Clay Hash

Clay will chair the committee when it is established and will prepare a time-line for its establishment, but he is not seeking members at this time.

B. Loaner Program—Clay Hash

Clay mentioned that our loaner program inventory is inadequate, that items are lost or broken, and that perhaps we should discontinue it in its current form. It could work as a library of tools to be used in classes, like the anticipated youth classes and the FF101 class. He said we should plan to purchase items through the FFI industry partners discount program.

Mike M added that GCFF should consider purchasing some 8' rods for women and children.

C. Casting for Recovery—Larry S

Larry S would like GCFF to provide a fly rod to Casting for Recovery at the 2020 event and will look into the details.

9. Next Board Meeting: October 30, 2 pm, Reel Anglers Fly Shop

10. Adjourn: 4:44 pm