

## **GOLD COUNTRY FLY FISHERS**

### **BOARD MEETING MINUTES**

*Wednesday, May 1, 2019, 2:00 pm*

*At Reel Anglers Fly Shop, Grass Valley*

**Present:** Jimmie, Larry S., Mike C., Clay, Sheila, Tom P., Diane

**Excused:** Larry U., Frank R.

**Guests:** Bill Burden

**1. Call to order** 2:10 pm

**2. Agenda approved**

**3. Minutes of March 27, 2019:** motion to approve Clay, seconded by Mike, approved with Larry abstaining

**4. Treasurer's Report:** Mike Chapel reported the month's activities were as expected and the only additions to the budget were the approved Conservation Education committee's planned expenditures and the funding of 2019 Yuba Fest.

**5. Correspondence—**

- Mike Chapel reported he had received 3 copies of the Spring/Summer 2019 edition of FLYFISHER magazine.
- Jimmie reported that through the website a contact was received from a representative of Friends of the River. They said they would follow up with a telephone call but never did.
- A request via the website also was received from Asia Jones, Restoration Coordinator of SYRCL, wishing to provide a 3-5 minute presentation at the May 7 General Meeting. The Programs Chair, Dave Ackerman, told her yes.

**6. Committee reports:**

**A. Membership:** Mike reported GCFF currently has 176 members. Mike asked and was granted permission to purge the approximately 20 members from list who had not paid their renewal dues by the deadline. Mike also requested that "Membership" and "New Members" be divided into two reports.

**B. New Members:** Tim Ackerman reported by email that as of March 8, 2019, GCFF had 12 new members, and Mike added that there is 1 potentially new member from Alameda who had sent a check but had not completed an application form. He had taken the FF 101 class. Mike will follow up.

**C. Newsletter:** Bill Burden asked for help in distributing the newsletter because he has difficulty keeping his list updated and would prefer the most current list be used. In the future, Bill will send the newsletter as a pdf to Mike C. for emailing to the membership list.

- D. **Conservation Education:** Drew emailed a Conservation Education Committee report, and it is attached as part of these minutes. He stopped in at the Board meeting to say he had prepared a GCFF Club kit with everything needed for a GCFF booth at events. He will bring that to the May 4 Reel Anglers Fly Shop event. He displayed the new logo banner. Of note in the written report is the fact that Bob Winters will not be administering the Boy Scout Merit Badge program next year and a replacement volunteer will be needed. Bob will help and advise that volunteer. Allen Gere will continue as the staffing volunteer for that program.
- E. **Programs:** Dave Ackerman reported by email that no changes except for the addition of a short presentation by SYRCL at the May general meeting. A reminder of overflow parking through Gate 4 will be added to monthly club update prior to each general meeting.
- F. **Fish-outs:** Tom Grant reported by email that the fish-out at Jackie's Pond went very well, and there are no changes to the fish-out schedule.
- G. **Trout in the Classroom:** Diane reported that all fish had been released, that the program is over for the school year and is on track to start up at the appropriate time.
- H. **NCCFFI:** Clay reported that the Northern California Council of Fly Fishers International's (NCCFFI) role is to facilitate communication among the clubs and toward that end, he is requesting articles be submitted by the 15<sup>th</sup> of the month for inclusion in either the monthly bulletin or the quarterly newsletter, both of which should be distributed at about the 25<sup>th</sup> of the month. Clay requested an article from the Conservation Education committee about GCFF's REDD alert program and from Sheila for the KYW article and pictures that appeared in GCFF's April newsletter. All was promised. Diane offered to write an article about the GCFF Damsels program for a future NCCFFI newsletter.
- I. **Fly Fishing 101:** Clay reported that there were about 15 students, and all went well, especially since the timing of Jackie's Pond fish-out was scheduled soon after and new graduates of FF 101 had an opportunity to practice their newly learned skills with mentors available to help. Clay suggested FF 101 should be tied to a subsequent fish-out every year.
- J. **Workshops and Clinics:** Clay is concerned about the low turnout at some of last year's workshops held at the Madelyn Helling Library and would like to develop a more dynamic schedule and an improved marketing plan. Diane suggested that perhaps the weekday schedule is an issue. The course schedule promoted on our website might help, and a marketing program that begins early, many months prior to the workshops, could be helpful. Flyers in shop windows to attract non-members also was suggested.
- K. **Yuba Fest:** Clay reported planning is underway. A committee will be formed shortly and NCCFFI has agreed to help. The 2019 Yuba Fest focus will be on fly fishing youth programs.

- L. Holiday Party:** Peter is away for several months, but Diane reported that the initial letters had been sent out before Peter left, and party planning is on track.

**7. Old Business:**

- A. Demo of new Audio System for Outside Use—Larry demonstrated the system and told us it had been used during FF 101 successfully.
- B. Purchase of New Club Fishing Gear Update—Clay has replaced lines, etc., and is working on repairing or replacing the broken rods. He thinks there are 3 and that they are irreparable.
- C. Strategic Plan Process Steering Committee Update—Jimmie reported that a meeting had been held and a second one scheduled. The second had to be cancelled and will be rescheduled. At the meeting a plan for proceeding was devised. Also, a discussion was held on the need for an Outreach or Marketing committee. A question was raised as to how does GCFF get committed to events. If time allows, a request for a GCFF presence or booth at an event, should be reviewed by the board. The question of new committees will be taken up during the revisioning process.
- D. Roles & Responsibilities (Procedures Manual) Update—Clay reported that work was proceeding, and a second meeting would be scheduled in the near future.
- E. Request from the Alta Sierra Country Club to introduce youth to fly fishing at their July summer camps update—Because Dave Ackerman was not present, this item was tabled.

**8. New Business:**

- A. Email Approval of Minutes—Jimmie noted that because we are not governed by Robert's Rules of Order, we should be able to approve Board minutes via email and thereby get them posted on our website timelier than in the past. After much discussion, Larry volunteered to get approved Board minutes posted quickly after receipt.
- B. Need for Club Easy-up/pop-up—Jimmie reported the point is moot because Yuba Fest purchased 3 pop-ups last year and has donated them to GCFF. They are stored with Clay.

**9. Next Board Meeting:** May 29, 2019, 2:00 pm at Reel Anglers Fly Shop

**10. Meeting Adjourned at 4:00 pm**